

EVOLVE *ECO*

An Environmentally Committed Organization



A reduced carbon footprint is high on everyone's agenda. That's why Checkpoint has upgraded its hardware and changed some protocols to reduce the impact they have on the environment.

- Lower cost of ownership through reduced energy consumption
- Carbon footprint reduced in each store and across the organization
- Green initiatives come at no additional cost to our customers; they are built into the systems

EVOLVE *ECO*



Checkpoint's ECO program is all about delivering products and services to retailers in an environmentally friendly way, reducing the impact our activities have on the earth.

ENERGY SAVINGS

Newly developed, class-leading electronics enable the latest range of EVOLVE antennas to consume **40 percent** less energy when compared with identical systems in our previous release, and up to **75 percent** in comparison to other leading technologies. The **40 percent** reduction equates to **9.6 hours'** worth of energy

saved per pair of antennas, per day; multiply that across a retail chain and the cost and energy savings are considerable. We have an energy savings calculator available to illustrate just what that could mean to your operation.

EMISSIONS

All EVOLVE systems are designed around a common architecture using standard protocols. TCP/IP and FTP connections enable Checkpoint to carry out maintenance and software upgrades remotely, significantly reducing on-site service visits.

MULTIPLE USES AND SCALABILITY

The EVOLVE VisiPlus™ unit, for example, has multiple uses, meaning only one piece of hardware is manufactured for different functions.

Checkpoint's EVOLVE systems employ Software Defined Radio (SDR) technology, which ensures that future software innovations can be seamlessly integrated into retailers' existing hardware, greatly increasing the lifespan of the EVOLVE system and associated applications.



CONTACT

Tel.: 800 257 5540 or 856 848 1800

E-mail: marketingleads@checkpoint.com

